

Youth Video Production Class

Fall: 2012

Instructor: Sabrina Davidson

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Tentative Dates: September 17 – Dec 14
Wednesdays and Fridays?

Objectives:

This class is a study and practice of the elements of pre- and post video production. The following techniques will be taught;

- Brainstorming and outlining
- Scriptwriting and Storyboarding
- Creating a video bible
- Pre-production organizing
- Making a film
- Post production and editing
- Organizing a community film night

The overall message of this class is to learn the art of video production and collaborating in a group while working with various artist and their adherent styles and convictions. It is also to organize for the promotion of your ideas and talents, which is a gift to your community.

While class will be tentatively two or more days throughout the weekdays, during production days a weekend may be required.

Below is a tentative schedule of all activities in as much detail as possible.

Fall Schedule

Week 1 Day 1 Day 2	The Concept The Art of Brainstorming Turning Your Idea into a Treatment										
Week 2 Day 1 Day 2	The Script Treatment to Script and Script Writing Script Writing										
Week 3 Day 1 Day 2	The Storyboard The Script to the Storyboard Images and sketches for Storyboarding										
Week 4 Day 1 Day 2	Putting them Together Brainstorming for First Video Project: A Music Video <ul style="list-style-type: none"> - Examples and techniques - Idea session practice with the artist - Finding the Artist 										
Week 5 Day 1 Day 2	The Music Video (Week 1 of pre-production) The Music Brainstorming Session with the artist based on the song The Script/ Storyboard										
Week 6 Day 1 Day 2	Putting Together the Video Bible (Week 2 of pre-production) <table> <tr> <td>The script</td><td>The food</td></tr> <tr> <td>The storyboard</td><td>Time</td></tr> <tr> <td>The location</td><td>Etc.</td></tr> <tr> <td>The props</td><td>The crew</td></tr> <tr> <td>The talent</td><td>The dates</td></tr> </table>	The script	The food	The storyboard	Time	The location	Etc.	The props	The crew	The talent	The dates
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Week 7 Day 1 Day 2	Filming the Video Using the video bible as a guide to film a music video in the usual two day min time										
Week 8 Day 1 Day 2	Post Production Keeping in contact with the artist and talent to let them know the progress of the work <p>Editing the Video using open source programs based on the storyboard</p> <p>Matching the Audio accordingly, based on project filmed voice over work may be needed</p>										

Week 9 Day 1 Day 2	Post Production of Music Video Editing based on Storyboard
Week 10 Day 1 Day 2	Promoting Video Using Available Networks Posting video on Youtube, Facebook, and other video sites such as Vimeo, giving a copy of the video to the artist, keeping a copy for your portfolio. Putting Together your Portfolio A copy of the Film Bible, A copy of the Video, A bio of yourself How to plan and promote a Community Film Night to promote your work What is the theme?
Week 11 Day 1 Day 2	Making a flier and rallying your community around your idea through; community organizing, finding community sponsors for your event, soliciting to other film makers and receiving their work for the show, promoting the event and your work online and face to face with your community, putting up your fliers
Week 12 Day 1 Day 2	Promoting, Soliciting Sponsors, Watching the Films you have received and picking the appropriate ones <ul style="list-style-type: none"> ▪ What is the sequence the films will be in? ▪ What is your decision about food? Will the sponsors contribute food or will this be potluck? ▪ How will you decorate the event? ▪ Who will help you?
Week 13 Day 1 Day 2	The Event! Wrap Up of Fall Class